



LÁZNĚ BĚLOHRAD

KLÍČ KE ZDRAVÍ

Privacy and Personal Data Processing Policy

Dear clients,

Allow us to inform you, in accordance with applicable legal regulations, about your rights regarding the processing of personal data.

Our company, Lázně Bělohrad a.s., with its registered office at Lázeňská 165, 507 81 Lázně Bělohrad, Company ID (IČO): 46504834, registered in the Commercial Register maintained by the Regional Court in Hradec Králové under file number B 634, as a personal data controller, will handle your personal data in compliance with the General Data Protection Regulation (GDPR) and implementing legislation. When collecting and processing your personal data, we act with due care and responsibility to comply with all relevant legal regulations, processing only personal data that is mandatory to process or whose processing is important to us with regard to the need to provide you with our services. If any of the information provided below is not entirely clear and understandable to you, you may contact us at any time. Contact details can be found at the end of this document.

Data Controller

The controller of your personal data provided to our company is our company, Lázně Bělohrad a.s.

Purpose of Processing Your Personal Data

Your personal data is processed for the purpose of ensuring all our and your rights and obligations arising from legal regulations and contracts. During its processing, we are guided by applicable legal regulations, the General Data Protection Regulation, and implementing legislation.

What Personal Data Is and What Personal Data We Process

Personal data is any information that identifies a natural person or can lead to their identification. In our company, we only work with personal data obtained from you or from cooperating companies (third parties). We process only the personal data necessary to fulfill legal obligations, provide our services properly, or data used for legitimate interests. Some personal data is also stored based on your consent to the processing of personal data.

Personal Data Protection Your personal data is processed carefully by our company, and we handle it in accordance with applicable legal regulations. We are fully aware that personal data is protected and it is treated as such from this perspective. We ensure its maximum protection to the extent technically possible on our part.

Disclosure of Your Personal Data to Other Entities

Your personal data may be disclosed to third parties only to the extent necessary for those who require it to ensure our contractual or legal obligations. It may also be disclosed to other entities based on your written consent.



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In the event that this data is provided to third parties, the third-party entity becomes a personal data processor bound to handle it in accordance with applicable legal regulations and protect it as a data controller. Upon request, you may submit a inquiry in writing or via email regarding the list of entities that have access to your personal data.

Your Rights Regarding Personal Data Processing by Our Company

- You have the right to confirmation as to whether or not your personal data is being processed, and to access your personal data processed by us.
- You have the right to rectify and supplement your personal data if it is incomplete or incorrect.
- You have the right to request the erasure of your personal data, in whole or in part, provided it is permissible under applicable legal regulations. Certain personal data cannot be erased due to contractual conditions, such as contractual relationships with health insurance companies.
- You have the right to submit inquiries or object to the processing of your personal data.
- You have the right to request the transfer of your personal data to another controller of your choice.

All the above rights regarding personal data processing may be exercised in writing to the address of your personal data controller or by email.

Controller's address:

Lázně Bělohrad a.s., registered office: Lázeňská 165, 507 81 Lázně Bělohrad

Controller's email:

gdpr@belohrad.cz

Your Further Rights Regarding Personal Data Processing

In the event of a complaint, you also have the right to contact the supervisory authority: The Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7.